

BIC LIGHTER EZ REACH SNOOP & MARTHA 40CT/ DISPLAY - BIC85



About the product

Bring iconic style and trusted performance to your retail selection with the BIC EZ Reach Lighter Snoop & Martha Edition. Featuring exclusive designs inspired by the Snoop & Martha collaboration, these extended-reach lighters provide added convenience for lighting candles, grills, fireplaces, and other hard-to-reach places. Packaged in a retail-ready 40-count display, they are perfect for convenience stores, smoke shops, grocery stores, and specialty retailers.

Key Features

- Authentic BIC EZ Reach® lighters
- Exclusive Snoop & Martha themed designs
- Extended-reach wand for added safety and convenience
- Reliable spark ignition
- Comfortable ergonomic grip
- Pre-filled and ready to use
- Assorted collectible artwork
- Retail-ready 40-count countertop display



<https://rcdwholesale.com/bic-lighter-ez-reach-snoop-and-martha-40ct-display-bic85.html>